



## Team Sponsorship

The Southern Indiana Triathlon Team has served in the southwest Indiana and Kentucky area for over 16 years. Each triathlon season, we aim to raise funds for our team events to keep individual costs low for participants to encourage the sport of triathlon. Events where sponsors could be recognized may include various summer races, the half ironman distance triathlon called SITT 70.3, a bike race inspired ride called Hammerfest, and our community service project called Bound the Mound, a trail run located in Freidman Park in Newburgh Indiana. (Note-specific events may vary from year to year.)

Our efforts would go even farther with your company/organization as one of our official corporate sponsors. In this role, your business would provide a donation, and in turn we would promote your company/organization as one of the team’s official sponsors.

Sponsorship packages follow the rate schedule in this document.

If interested in being a sponsor, please fill out the section below with your area of interest so our leadership can contact you further.

<b>Company/Org Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Email:</b>	
<b>Sponsorship Interest:</b>	





# SOUTHERN INDIANA TRIATHLON TEAM

## Team Uniform Sponsorship



Item	Cost	Description (Sponsorship limited to space availability on jersey)
Team Uniform:	\$500	Small logo on Race Uniform (approx. 3 in <sup>2</sup> )
	\$750	Medium logo on Race Uniform (approx.6 in <sup>2</sup> )
	\$1000	Large logo on Race Uniform (approx.9 in <sup>2</sup> ) (Single sponsorship with priority to the All-Event Team Sponsor, if there is one in the sponsorship year)


- Payment required prior to March 1<sup>st</sup> of sponsorship year\* to ensure inclusion on the team uniform sales.
- Logo will be printed on jerseys purchased by team members during the season sponsored through December 31<sup>st</sup> of the sponsored year. Team members are not required to purchase a uniform so no guarantee is made as to how many will be sold each year.
- The Southern Indiana Triathlon Team reserves the right to determine location and color of logo. All reasonable efforts will be made to maintain the standard logo formats of the sponsor logo.
- Southern Indiana Triathlon Team will not engage in negotiations which seek to prevent the sponsorship by other sponsors. Exclusive sponsorships are against SITT policy.
- Southern Indiana Triathlon Team reserves the right to refuse a sponsorship agreement for any reason determined by the Southern Indiana Triathlon Team Board. An example would be a potential sponsor who is discriminatory against protected groups, political in nature, or who promotes a subject, idea, or activity contrary to the goals of the Southern Indiana Triathlon Team.

\*Payment due date subject to revision by the board



# SOUTHERN INDIANA TRIATHLON TEAM

## Team Race/Event Sponsorship

		
Item	Cost	Description
<b>Participation Item</b>  <b>Averages</b> <b>Approx. 50-100 participants</b>	<b>\$250</b>	<b>Small logo on Team Shirt (approx. 3 in<sup>2</sup>)</b>
	<b>\$500</b>	<b>Medium logo on Team Shirt (approx. 6 in<sup>2</sup>)</b>
	<b>\$750</b>	<b>Large logo on Team Shirt (approx. 9 in<sup>2</sup>)</b>
	<b>\$500</b>	<b>Swim Cap Logo</b> - One side is reserved for Southern Indiana Triathlon Team Logo. The other side will have the sponsors Logo. (Single Sponsor Only. Subject to availability)

- Payment required prior to May 1<sup>st</sup> of sponsorship year\*. Non-Refundable.
- Type of team event/race may vary year to year. If a donation is desired to be used for a specific race (ie 70.3), then sponsor should discuss with current year board to be sure that event is planned for the sponsor year.
- Subject to cancelation due to weather, venue cancelation, etc. The Southern Indiana Triathlon Team benefits greatly from events taking place without cancelation. Every reasonable effort will be made to ensure events take place as planned.
- The Southern Indiana Triathlon Team reserves the right to determine location and color of logo. All reasonable efforts will be made to maintain the standard logo formats of the sponsor logo.
- Southern Indiana Triathlon Team will not engage in negotiations which seek to prevent the sponsorship by other sponsors. Exclusive sponsorships are against SITT policy.
- Southern Indiana Triathlon Team reserves the right to refuse a sponsorship agreement for any reason determined by the Southern Indiana Triathlon Team Board. An example would be a potential sponsor who is discriminatory against protected groups, political in nature, or who promotes a subject, idea, or activity contrary to the goals of the Southern Indiana Triathlon Team.

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## All Event Team Sponsorship



<b>Team Sponsorship:</b>	<b>\$3000</b>	<ul style="list-style-type: none"> <li>-Large logo on Team uniforms purchased in the sponsorship year</li> <li>-Large logo on all Event/Race shirts (including BTM) offered in sponsor year</li> <li>- Banner/sign with logo displayed at current year events (no smaller than 18x 24 in)</li> <li>-Logo displayed on Sitt/WildApricot Donation page (<a href="http://sitt.wildapricot.org">sitt.wildapricot.org</a>)</li> </ul>
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- Payment required prior to February 1<sup>st</sup> of sponsorship year\* to ensure inclusion on team uniform sales and race events. If sponsorship is established after the cutoff day for any item, the sponsorship item will be rolled to the next sponsorship year. For instance, if the team sponsorship is established after a particular race, the company/org logo will be placed on the following year's race shirt.
- Payment Non-Refundable
- Events subject to cancelation due to weather, venue cancelation, etc. The Southern Indiana Triathlon Team benefits greatly from events taking place without cancelation. Every reasonable effort will be made to ensure events take place as planned.
- Logo will only be printed on team uniforms purchased by team members during the sponsorship calendar year.
- The Southern Indiana Triathlon Team reserves the right to determine location and color of logo. All reasonable efforts will be made to maintain the standard logo formats of the sponsor logo.
- Southern Indiana Triathlon Team will not engage in negotiations which seek to prevent the sponsorship by other sponsors. Exclusive sponsorships are against SITT policy.
- Southern Indiana Triathlon Team reserves the right to refuse a sponsorship agreement for any reason determined by the Southern Indiana Triathlon Team Board. An example would be a potential sponsor who is discriminatory against protected groups, political in nature, or who promotes a subject, idea, or activity contrary to the goals of the Southern Indiana Triathlon Team.

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## Bound the Mound Trail Run Sponsorship



<b>Bound the Mound</b>  ~100-200 participants	\$250	<b>Small Logo on Finisher Medal Ribbon</b> (Single Sponsor Only. Subject to availability)
	\$250	<b>Small logo on back of BTM Apparel (approx. 3 in<sup>2</sup>)</b>
	\$500	<b>Medium logo on back of BTM Apparel (approx. 6 in<sup>2</sup>)</b>
	\$750	<b>Large logo on back of BTM Apparel (approx. 9 in<sup>2</sup>)</b> (Sponsorship limited to space availability on shirt)

- Payment required prior to August 1<sup>st</sup> of sponsorship year\*. Non-Refundable.
- Subject to cancellation due to weather, venue cancellation, etc. The Southern Indiana Triathlon Team benefits greatly from events taking place without cancellation. Every reasonable effort will be made to ensure events take place as planned.
- The Southern Indiana Triathlon Team reserves the right to determine location and color of logo. All reasonable efforts will be made to maintain the standard logo formats of the sponsor logo.
- Southern Indiana Triathlon Team will not engage in negotiations which seek to prevent the sponsorship by other sponsors. Exclusive sponsorships are against SITT policy.
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## Hammerfest Sponsorship



Hammerfest	\$250	Banner/Sign with Logo displayed at the event (minimum size approx. 18x24 in)
~25 Participants	\$500	Small Logo on event water bottle and Banner/Sign with Logo displayed at the event  (Single Sponsor Only)

- Payment required prior to March 1<sup>st</sup> of the sponsored year\*. Non-Refundable.
- The Southern Indiana Triathlon Team reserves the right to determine location and color of logo. All reasonable efforts will be made to maintain the standard logo formats of the sponsor logo.
- Southern Indiana Triathlon Team will not engage in negotiations which seek to prevent the sponsorship by other sponsors. Exclusive sponsorships are against SITT policy.
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